



Design for Change

Refugeoly Game

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Refugee:

A person who has been forced to leave their country in order to escape war, persecution, or natural disaster.

Migratory Routes

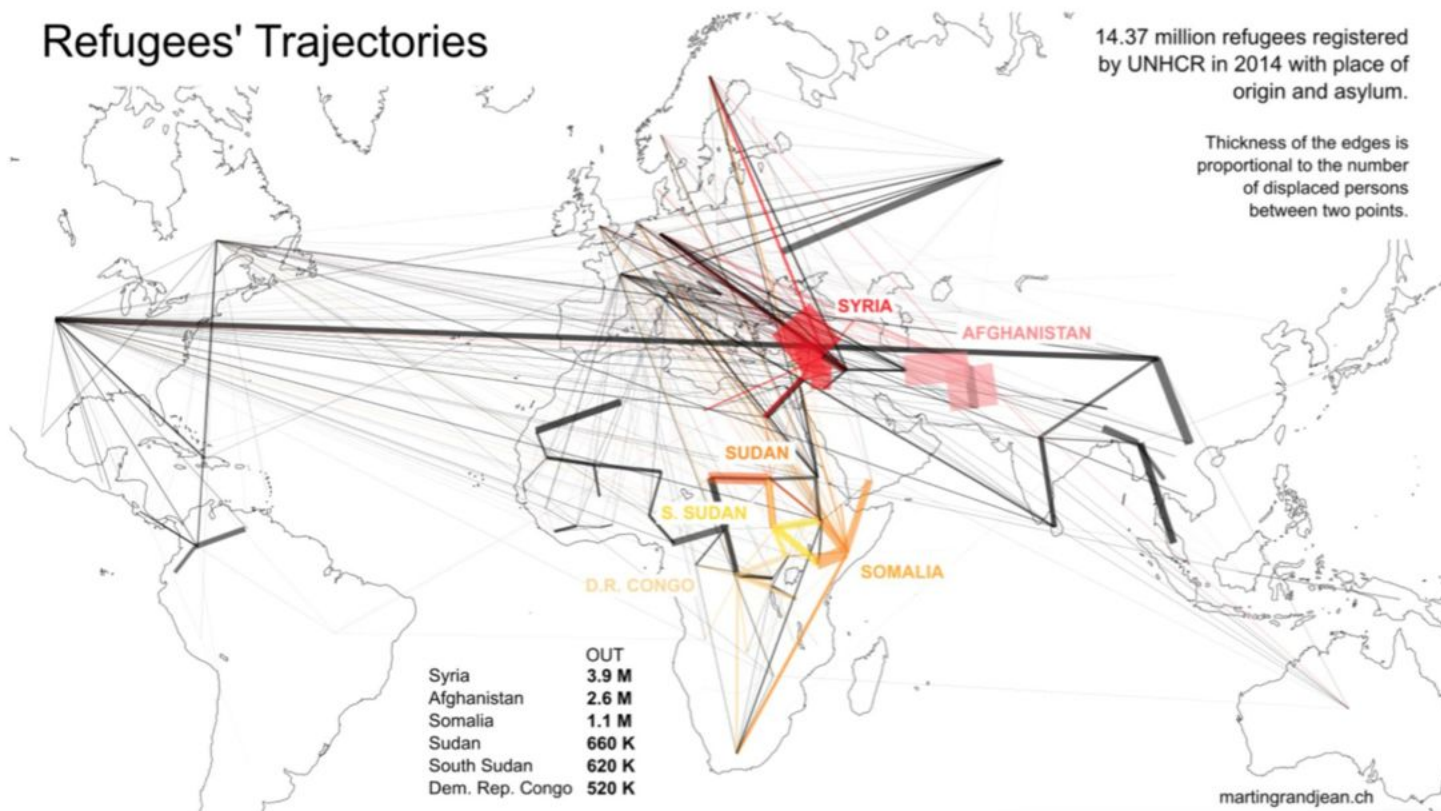
Europe

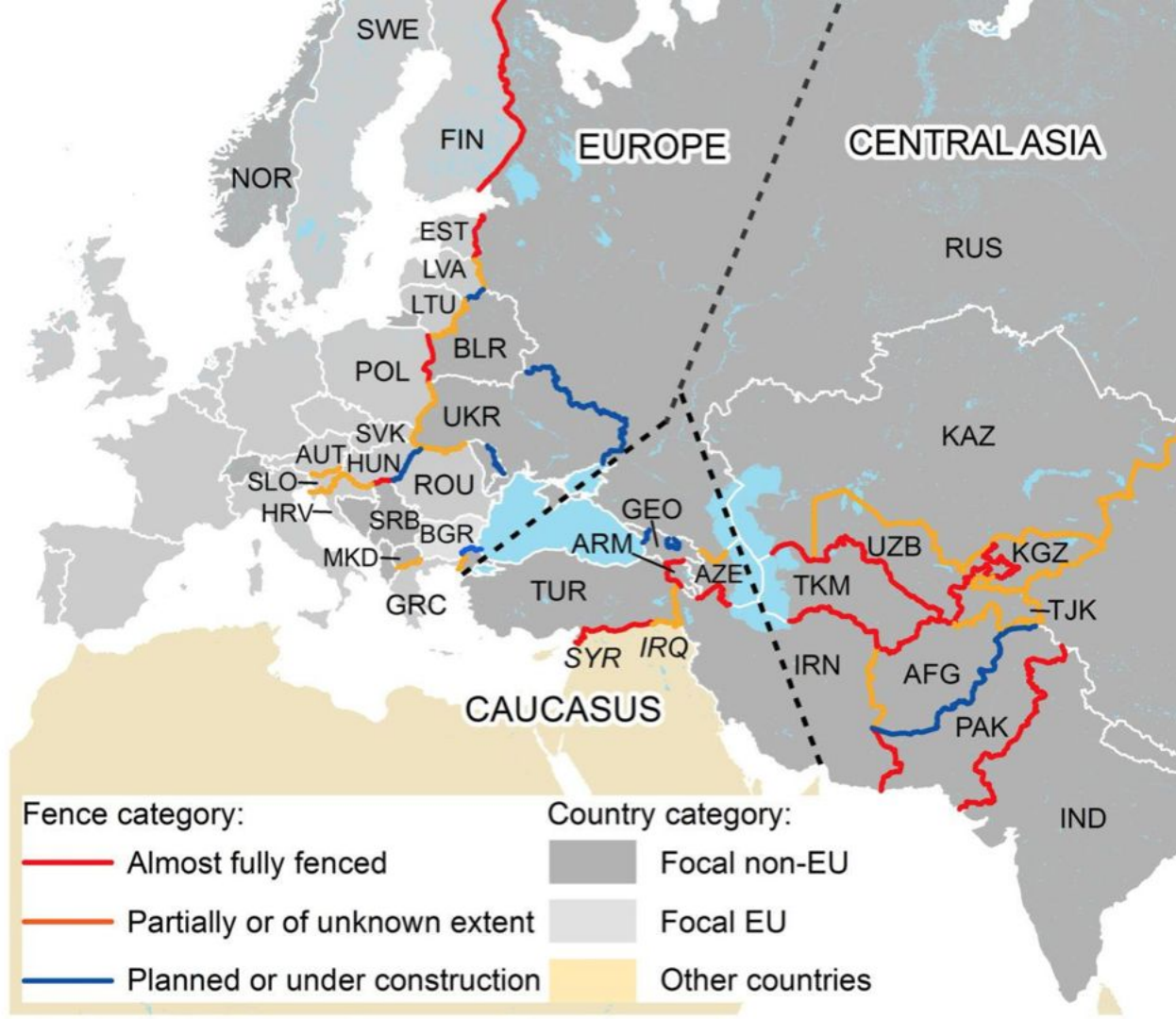


Refugees' Trajectories

14.37 million refugees registered by UNHCR in 2014 with place of origin and asylum.

Thickness of the edges is proportional to the number of displaced persons between two points.





How can we be in the shoes of a
refugee, in order to understand
this dramatic journey?

Serious Games



Outsourcing Information



Inspiration



Refugeoly
Graphic Design



Narrative Design: Chronological Order

THE JOURNEY BEGINS

TO FLEE YOU NEED...

MONEY

LUCK

DETERMINATION

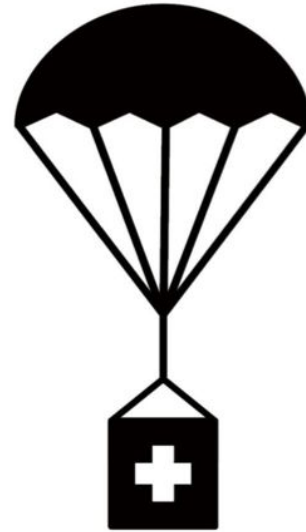
WESTERN CO-OPERATION



AS YOU GO YOU MUST AVOID



WHILE HOPING YOU GET HELP









ALL THE WAY THROUGH YOU PAY



Gaming mechanics:

Rules and Loops

21. Theft. You lose \$1500. Place this money in the Expenses box.
22. River crossing. Roll dice and go backwards by the number on the dice.
23. NGO Lift. Jump to family reunion box (29).
24. Border Police. Stay one turn.
25. Border Control 3. Go back to previous border.
26. Asylum Paperwork. Option A: Pay \$1500 to Mafia Bank and roll dice. Option B: Don't pay and stay 2 turns.
27. Storm. Stay one turn.
28. UNHCR Aid. Roll dice.
29. Family reunion. Jump to bus box (31).
30. Right Wing militia. Back to Border police box (24.)
31. Mafia Bus. Pay \$800 to Mafia Bank and roll dice
32. Government detention camp. Stay one turn.
33. Asylum seeker application rejected. Back to train box (17). Roll dice.
34. Border police. Stay one turn.
35. Border control 4. Go back to previous border.
36. Asylum seeker application approved. You win.
37. Mafia. PAY \$1000.
38. Deported. You are sent back to war box (0).
39. New Home. You are finally accepted. You win.

ST		3
		35
		36
\$1000		37
		38
HOME		39

Immersive Experience
through format







Espalda



Pecho





<https://www.refugeoly.org/>

REFUGEOLY



Supporters & Collaborators



Royal College of Art

LA CASA ENCENDIDA 

TABAKALERA



INTERNATIONAL
CENTRE FOR
CONTEMPORARY
CULTURE

Goldsmiths
UNIVERSITY OF LONDON

Black Box teater
Oslo 1985



 Diputación
de Cádiz



Ayuntamiento de Cádiz

Thanks