

CONGLOMERATION AND SYNERGY IN GLOBAL MEDIA

Communication University of Zhejiang
Graduate Seminar on Media

XJTLU | MEDIA
AND
COMMUNICATION



Xi'an Jiaotong-Liverpool University
西交利物浦大學

Michael D. High

EDUCATION

PhD in Comparative Literature. Stony Brook SUNY.
August 2014.

Masters of Fine Arts, Creative Writing. San Diego
State University. May 2005.

Bachelor of English. San Diego State University. May
2002.

Associate of English Transfer Studies. San Diego
Mesa Community College. May 2000.

PROFESSIONAL APPOINTMENTS

Assistant Professor - Xi'an Jiaotong-Liverpool
University. Department of Media and
Communication. Suzhou, Jiangsu, China. Spring
2018 – Present.

Lecturer - Fordham University. Department of
Communication and Media Studies. New York, New
York, USA. Fall 2013-Fall 2018.



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Conglomerate

a large corporation composed of and controlling separate companies, usually involved in a variety of businesses

Subsidiary

a company owned and controlled by another, separate company



Clear Channel Communications

- **RADIO STATIONS**
- **Alabama**
- Alabama Radio Net @ALNN AM
- Birmingham
 - WDXB FM
 - WENN FM
 - WERC AM
 - WMJJ FM
 - WQEN FM
- Gadsden
 - WAAX AM
 - WGMZ FM
- Huntsville
 - WBHP AM
 - WDRM FM
 - WHOS AM
 - WQRV FM
 - WTAK FM
- Mobile
 - WKSJ FM
 - WMXC FM
 - WNTM AM
 - WRKH FM
- Montgomery
 - WHLW FM
 - WWMG FM
 - WZHT FM
- Tuscaloosa
 - WACT AM
 - WRTR FM
 - WTXT FM
 - WZBQ FM
- **Alaska**
- APRN Net @APRN AM
- Anchorage
 - KASH FM
 - KBFX FM
 - KENI AM
 - KGOT FM
 - KTZN AM
 - KYMG FM
- Fairbanks
 - KAKQ FM
 - KFBX AM
 - KIAK FM
 - KKED FM
- **Arizona**
- Phoenix
 - KESZ FM
 - KFYI AM
 - KGME AM
 - KMXP FM
 - KNIX FM
 - KOY AM
 - KYOT FM
 - KZZP FM
- Tucson
 - KNST AM
 - KOHT FM
 - KRQQ FM
 - KTZR FM
 - KWFM AM
 - KWMT FM
 - KXEW AM
- Yuma-El Centro
 - KBLU AM
 - KQSR
 - FMKTTI FM
- **Arkansas**

2014

<https://www.cjr.org/resources/>



- **Fayetteville**
 - KBKO FM
 - KEZA FM
 - KIGL FM
 - KKIX FM
 - KMXF FM
- **Ft Smith**
 - KKBD FM
 - KMAG FM
 - KWHN AM
 - KYHN AM
 - KZBB FM
- **Little Rock**
 - KDJE FM
 - KHKN FM
 - KHLR FM
 - KMJX FM
 - KSSN FM
- **California**
- **Bakersfield**
 - KBFP AM
 - KBFP FM
- KBKO FM
- KDFO FM
- KHTY AM
- KRAB FM
- **Fresno**
 - KALZ FM
 - KBOS FM
 - KCBL AM
 - KFSO FM
 - KHGE FM
 - KRDU AM
 - KRZR FM
 - KSOE FM
- **Lancaster**
 - KAVL AM
 - KOSS FM
 - KTPI AM
 - KTPI FM
 - KVVS FM
- **Los Angeles**
 - KBIG FM
- KFI AM
- KHHT FM
- KIIS FM
- KLAC AM
- KOST FM
- KTLK AM
- KYSR FM
- **Modesto**
 - KFIV AM
 - KJSN FM
 - KMRQ FM
 - KOSO FM
 - KDON FM
 - KION AM
 - KOCN FM
 - KPRC FM
 - KTOM FM
- **Riverside**
 - KDIF AM
 - KGGI FM
 - KKDD AM
 - KMYT FM
- KTDD AM
- KTMQ FM
- **Sacramento**
 - KFBK AM
 - KGBY FM
 - KHYL FM
 - KSTE AM
- **San Diego**
 - KGB FM
 - KHTS FM
 - KIOZ FM
 - KLSA AM
 - KMYI FM
 - KOGO AM
 - KUSS FM
 - XGLX FM
 - XOCL FM
 - XTRA AM
- **San Francisco**
 - KIOI FM
 - KISQ FM
- KKGN AM
- KKSF FM
- KMEL FM
- KNEW AM
- KYLD FM
- **San Jose**
 - KCNL FM
 - KSJO FM
 - KUFX FM
- **San Luis Obispo**
 - KSLY FM
 - KSTT FM
 - KURQ FM
 - KVEC AM
- **Santa Barbara CA**
 - KDB FM



- Santa Maria
 - KBCO FM
 - KSMA AM
 - KSMY FM
 - KSNI FM
 - KXFM FM
- Stockton
 - KQOD FM
 - KWSX AM
- Victor Valley
 - KATJ FM
 - KIXA FM
 - KIXW AM
 - KRSX FM
 - KZXY FM
- Visalia
 - KEZL AM
- Colorado
- Colorado Springs
 - KIBT FM
 - KKLI FM
 - KVUU FM
- Denver
- KBCO FM
- KBPI FM
- KHOW AM
- KKZN AM
- KOA AM
- KPTT FM
- KRFX FM
- KTCL FM
- Ft Collins
 - KCOL AM
 - KFKA AM
 - KIIX AM
 - KPAW FM
 - KQMY FM
 - KSME FM
- Pueblo
 - KCCY FM
 - KCSJ AM
 - KDZA FM
 - KGHF AM
 - KPHT FM
- Connecticut
- Hartford
 - WHCN FM
 - WKSS FM
 - WPHH FM
 - WPOP AM
 - WWYZ FM
 - WPHH FM
 - WPOP AM
 - WWYZ FM
- New Haven
 - WAVZ AM
 - WELI AM
 - WKCI FM
- Delaware
- Wilmington
 - WDOV AM
 - WDSD FM
 - WILM AM
 - WRDX FM
 - WWTX AM
- Florida
- Florida's Radio Net
- @FLRN AM
- Florida Keys
 - WAIL FM
 - WCTH FM
 - WEOW FM
 - WFKZ FM
 - WKEY FM
 - WKEZ FM
 - WKWF AM
- Ft Myers
 - WBTT FM
 - WCKT FM
 - WOLZ FM
 - WZJZ FM
- Ft Pierce
 - WAVW FM
 - WCZR FM
 - WQOL FM
 - WSYR FM
 - WZTA AM
- Jacksonville
 - WFKS FM
- WFXJ AM
- WJBT FM
- WPLA FM
- WQIK FM
- WROO FM
- WSOL FM
- Melbourne
 - WBVD FM
 - WLRQ FM
 - WMMB AM
 - WMMV AM
- Miami
 - WBGG FM
 - WHYI FM
 - WINZ AM
 - WIOD AM
 - WLVE FM
 - WMGE FM
 - WMIB FM



- **Orlando**
 - WCCF AM
 - WFLF AM
 - WJRR FM
 - WMGF FM
 - WQTM AM
 - WRUM FM
 - WTKS FM
 - WXXL FM
- **Panama Cty**
 - WDIZ AM
 - WEBZ FM
 - WFLF FM
 - WFSY FM
 - WPAP FM
 - WPBH FM
- **Pensacola**
 - WTKX FM
 - WYCL FM
- **Punta Gorda FL**
 - WBCG FM
- WCVU FM
- WIKX FM
- WKII AM
- **Sarasota**
 - WCTQ FM
 - WDDV AM
 - WLTQ FM
 - WSDV AM
 - WSRZ FM
 - WTZB FM
- **Tampa**
 - WBTP FM
 - WDAE AM
 - WFLA AM
 - WFLZ FM
 - WFUS FM
 - WHNZ AM
 - WMTX FM
 - WXTB FM
- **West Palm**
 - WCCF AM
 - WCVU FM
 - WIKX FM
 - WKII AM
 - WCTQ FM
 - WDDV AM
 - WLTQ FM
 - WSDV AM
 - WSRZ FM
 - WTZB FM
 - WBTP FM
 - WDAE AM
 - WFLA AM
 - WFLZ FM
 - WFUS FM
 - WHNZ AM
 - WMTX FM
 - WXTB FM
- WBZT AM
- WJNO AM
- WKGR FM
- WLDI FM
- WOLL FM
- WRLX FM
- WZZR FM
- **Georgia**
- **Georgia News Net @GANN AM**
- **Albany**
 - WJIZ FM
 - WJYZ AM
 - WMRZ FM
 - WOBB FM
 - WRAK FM
- **Atlanta**
 - WBZY FM
 - WCOH AM
 - WGST AM
- WKLS FM
- WLTM FM
- WMGP FM
- WUBL FM
- WVCC AM
- WWVA FM
- **Augusta**
 - WBBQ FM
 - WEKL FM
 - WIBL FM
 - WKSP FM
 - WPRW FM
 - WSGF AM
 - WYNF AM
- **Columbus**
 - WAGH FM
 - WBFA FM
 - WDAK AM
 - WGSY FM
 - WHAL AM
 - WSHE AM
 - WSTH FM
- WVRK FM
- **Macon**
 - WEBL FM
 - WIBB FM
 - WLCG AM
 - WPCH FM
 - WQBZ FM
 - WRBV FM
 - WVVM AM
- **Savannah**
 - WAEV FM
 - WLVH FM
 - WQBT FM
 - WSOK AM
 - WTKS AM
 - WYKZ FM
- **Hawaii**
- **Honolulu**



- KDNN FM
- KHBZ AM
- KHVH AM
- KIKI FM
- KSSK AM
- KSSK FM
- KUCD FM
- **Idaho**
- **Idaho Falls**
 - KID AM
 - KID FM
- **Pocatello**
 - KLLP FM
 - KPKY FM
 - KWIK AM
- **Twin Falls**
 - KEZJ FM
 - KLIX AM
 - KLIX FM
- **Illinois**
- **Chicago**
- WGCI FM
- WGRB AM
- WKSC FM
- WLIT FM
- WNUA FM
- WVAZ FM
- **Marion-Carbondale**
 - WDDD AM
 - WDDD FM
 - WFRX AM
 - WQUL FM
 - WTAO FM
 - WVZA FM
- **Indiana**
- **Indianapolis**
 - WFBQ FM
 - WNDE AM
 - WRZX FM
- **Iowa**
- **Iowa AG Radio**
- **Net @IRN AM**
- **Iowa Radio Network**
- **@IRNN AM**
- **Burlington**
 - KBUR AM
 - KGRS FM
- **Cedar Rapids**
 - KKRQ FM
 - KMJM AM
 - KXIC AM
 - WMT AM
 - WMT FM
- **Des Moines**
 - KASI AM
 - KCCQ FM
 - KDRB FM
 - KKDM FM
 - KPTL FM
 - KXNO AM
 - WHO AM
- **Ft Madison**
 - KBKB AM
 - KBKB FM
- **Quad Cities (IA-IL)**
 - KCQQ FM
 - KMXG FM
 - KUUL FM
 - WFXN AM
 - WKBF AM
 - WLLR FM
 - WOC AM
- **Sioux City**
 - KGLI FM
 - KMNS AM
 - KSEZ FM
 - KSFT FM
 - KWSL AM
- **Kansas**
- **Wichita**
 - KRBB FM
 - KTHR FM
- KZCH FM
- KZSN FM
- **Kentucky**
- **Kentucky AG Net @KYAN AM**
- **Kentucky News Net @KYNN AM**
- **Frankfort**
 - WFKY AM
 - WKED FM
 - WKYW FM
- **Lexington**
 - WBUL FM
 - WKQQ FM
 - WLAP AM
 - WLKT FM
 - WMKJ FM
 - WMXL FM



- **Louisville**
 - WAMZ FM
 - WCND AM
 - WHAS AM
 - WKJK AM
 - WKRD AM
 - WKRD FM
 - WLUE FM
 - WQMF FM
 - WTFX FM
 - WZKF FM
- **Somerset**
 - WKEQ FM
 - WLLK FM
 - WSEK FM
 - WSFC AM
 - WSFE AM
- **Louisiana**
- **Baton Rouge**
 - KRVE FM
 - WFMF FM
- WJBO AM
- WPYR AM
- WSKR AM
- WYNK FM
- **New Orleans**
 - KYRK FM
 - WNOE FM
 - WODT AM
 - WQUE FM
 - WRNO FM
 - WYLD AM
 - WYLD FM
- **Maine**
- **Augusta**
 - WABK FM
 - WCME FM
 - WFAU AM
 - WIGY FM
 - WKCG FM
 - WTOS FM
- **Bangor**
- WABI AM
- WBFB FM
- WFZX FM
- WGUY FM
- WKSQ FM
- WLKE FM
- WVOM FM
- WWBX FM
- **Rockland**
 - WMCM FM
 - WQSS FM
 - WRKD AM
- **Maryland**
- **Baltimore**
 - WCAO AM
 - WPOC FM
 - WSMJ FM
- **Frederick**
 - WFMD AM
 - WFRE FM
- **Salisbury**
- WDKZ FM
- WJDY AM
- WLBW FM
- WOSC FM
- WQHQ FM
- WSBY FM
- WTGM AM
- WWFG FM
- **Massachusetts**
- **Boston**
 - WJMN FM
 - WKOX AM
 - WXKS AM
 - WXKS FM
- **Springfield**
 - WHYN AM
 - WHYN FM
 - WNNZ AM
 - WPKX FM
 - WRNX FM
- **Worcester MA**
- WSRS FM
- WTAG AM
- **Michigan**
- **Detroit**
 - WDFN AM
 - WDTW AM
 - WDTW FM
 - WJLB FM
 - WKQI FM
 - WMXD FM
 - WNIC FM
- **Grand Rapids**
 - WBCT FM
 - WBFX FM
 - WMAX FM
 - WOOD AM
 - WOOD FM
 - WSNX FM
 - WTKG AM



Muskegon

- WKBZ AM
- WMHG AM
- WMRR FM
- WMUS FM
- WSHZ FM

Minnesota

Duluth

- KBMX FM
- KKCB FM
- KLDJ FM
- WEBC AM

Minneapolis

- KDWB FM
- KEEY FM
- KFAN AM
- KFXN AM
- KQQQ FM
- KTCZ FM
- KTLK FM

Rochester

- KMFX AM
- KMFX FM
- KNFX AM
- KRCH FM
- KWEB AM

Mississippi

Biloxi

- WBUV FM
- WKNN FM
- WMJY FM
- WQYZ FM

Jackson

- WHLH FM
- WJDX AM
- WMSI FM
- WQJQ FM
- WSTZ FM
- WZRX AM

Laurel

- WEEZ AM

- WFOR AM
- WHER FM
- WJKX FM
- WNSL FM
- WUSW FM
- WZLD FM

Meridian

- WHTU FM
- WJDQ FM
- WMSO FM
- WYHL AM
- WZKS FM

Tupelo

- WBVV FM
- WESE FM
- WKMQ AM
- WTUP AM
- WWKZ FM
- WWZD FM

Missouri

Springfield

- KGBX FM
- KGMV AM
- KSWF FM
- KTOZ FM
- KXUS FM

St Louis

- KATZ FM
- KLOU FM
- KMJM FM
- KSD FM
- KSLZ FM

Montana

Billings

- KBBB FM
- KBUL AM
- KCTR FM
- KKBR FM
- KMHK FM

Bozeman

- KISN FM

- KMMS AM
- KMMS FM
- KPRK AM
- KXLB FM
- KZMY FM

Missoula

- KBAZ FM
- KENR FM
- KGVO AM
- KLCY AM
- KLYQ AM
- KYSS FM

Shelby

- KSEN AM
- KZIN FM

Nebraska

Ogallala

- KMCC FM
- KOGA AM
- KOGA FM



Omaha

- KFAB AM
- KGOR FM
- KHUS FM
- KQBW FM
- KXKT FM

Nevada

Las Vegas

- KPLV FM
- KSNE FM
- KWID FM
- KWNR FM

New Hampshire

Concord

- WFTN AM
- WFTN FM
- WPNH AM
- WPNH FM
- WSCY FM

Manchester

- WGIR AM

- WGIR FM

Portsmouth

- WERZ FM
- WGIN AM
- WGIP AM
- WHEB FM
- WMYF AM
- WQSO FM
- WUBB FM

New Jersey

Sussex

- WHCY FM
- WNNJ AM
- WNNJ FM
- WSUS FM

New Mexico

Albuquerque

- KABQ AM
- KABQ FM
- KBQI FM
- KPEK FM

- KSYU FM

- KTEG FM
- KZRR FM

Farmington

- KAZX FM
- KCQL AM
- KDAG FM
- KKFG FM
- KTRA FM

Gallup

- KFMQ FM
- KFXR FM
- KGLX FM
- KXTC FM

New York

Albany

- WGY AM
- WHRL FM
- WKKF FM
- WOFX AM
- WPYX FM

- WRVE FM

- WTRY FM

Binghamton

- WBBI FM
- WENE AM
- WINR AM
- WKGB FM
- WMRV FM
- WMXW FM

Nass-Suff (LI)

- WALK AM
- WALK FM

New York

- WAXQ FM
- WHTZ FM
- WKTU FM
- WLTW FM
- WWPR FM

Newburgh

- WELG AM

- WRWC FM

Poughkeepsie

- WBWZ FM
- WCTW FM
- WHUC AM
- WKIP AM
- WPKF FM
- WRNQ FM
- WRWD FM
- WZCR FM

Rochester

- WCRR FM
- WDWI FM
- WFXF FM
- WHAM AM
- WHTK AM
- WKGS FM
- WVOR FM



Syracuse

- WBBS FM
- WHEN AM
- WPHR FM
- WSYR AM
- WWDG FM
- WWHT FM
- WYYY FM

Utica

- WADR AM
- WIXT AM
- WOKR FM
- WOUR FM
- WRNY AM
- WSKS FM
- WSKU FM
- WUMX FM
- WUTQ AM

North Carolina

Asheville NC

- WKSF FM

- WMXF AM
- WPEK AM
- WQNQ FM
- WQNS FM
- WWNC AM

Charlotte NC

- WEND FM
- WIBT FM
- WKKT FM
- WLYT FM
- WRFX FM

Greensboro

- WGBT FM
- WMAG FM
- WMKS FM
- WTQR FM
- WVBZ FM

Raleigh

- WDCG
- WKSL FM
- WRDU FM

- WRVA FM
- WTSB AM

North Dakota

Bismarck

- KBMR AM
- KFYR AM
- KQDY FM
- KSSS FM
- KXMR AM
- KYYY FM

Dickinson

- KCAD FM
- KLTC AM
- KZRX FM

Minot

- KCJB AM
- KIZZ FM
- KMXA FM
- KRRZ AM
- KYYY FM

- KZPR FM

Grand Forks

- KJKJ FM
- KKXL AM
- KKXL FM
- KQHT FM
- KSNR FM

Ohio

Akron

- WARF AM
- WHLO AM
- WKDD FM

Ashland

- WNCO AM
- WNCO FM
- Ashtabula
- WFUN AM
- WFXJ FM
- WREO FM
- WYBL FM

Canton

- WHOF FM
- WRQK FM

Chillicothe

- WBEX AM
- WCHI AM
- WKKJ FM

Cincinnati

- WCKY AM
- WEBN FM
- WKFS FM
- WKRC AM
- WLW AM
- WNNF FM
- WOFX FM
- WSAI AM



Cleveland

- WAKS FM
- WGAR FM
- WMJI FM
- WMMS FM
- WMVX FM
- WTAM AM

Columbus

- WBWR FM
- WCOL FM
- WLZT FM
- WNCI FM
- WTVN AM
- WYTS AM

Dayton

- WDKF FM
- WDSJ FM
- WIZE AM
- WLQT FM
- WMMX FM

- WONE AM
- WTUE FM
- WXEG FM

Defiance

- WDFM FM
- WNDH FM
- WONW AM
- WZOM FM

Hillsboro OH

- WSRW AM
- WSRW FM

Lima

- WBUK FM
- WIMA AM
- WIMT FM
- WLWD FM
- WMLX FM
- WZRX FM

Mansfield

- WMAN AM
- WSWR FM
- WYHT FM

Marion

- WDIF FM
- WMRN AM
- WMRN FM
- WYNT FM

Mt Vernon

- WFXN FM
- WXXF FM
- WXXR FM

Sandusky

- WCPZ FM
- WLEC AM
- WMJK FM

Tiffin

- WTTF AM

Toledo

- WCKY FM
- WCWA AM
- WIOT FM
- WPFX FM
- WRVF FM
- WSPD AM
- WVKS FM

Wash Courthouse

- WCHO AM
- WCHO FM

Youngstown

- WAKZ FM
- WBBG FM
- WKBN AM
- WMXY FM
- WNCD FM
- WNIO AM

Oklahoma

Oklahoma Agrinet

@OKAN AM

Oklahoma News Net
@OKNN AM

Guymon

- KGYN AM

Oklahoma City

- KEBC AM
- KHBZ FM
- KJYO FM
- KTOK AM
- KTST FM
- KXXY FM

Tulsa

- KAKC AM
- KIZS FM
- KMOD FM
- KQLL FM
- KTBT FM
- KTBZ AM



Oregon

- WTKT AM

Portland

- KEX AM
- KKCW FM
- KKRZ FM
- KPOJ AM
- KQOL FM

Pennsylvania

Penn State Radio Net
@PSRN AM

Allentown

- WAEB AM
- WAEB FM
- WSAN AM
- WZZO FM

Harrisburg

- WHKF FM
- WHP AM
- WKBO AM
- WRBT FM
- WRVV FM

Lancaster

- WLAN AM
- WLAN FM

Philadelphia

- WDAS FM
- WIOQ FM
- WISX FM
- WRFF FM
- WUBA AM
- WUSL FM

Pittsburgh

- WBGGM AM
- WDVE FM
- WKST FM
- WPGB FM
- WWSW FM
- WXDX FM

Reading

- WRAW AM
- WRFY FM

Williamsport

- WBLJ FM
- WBYL FM
- WKSBB FM
- WRAK AM
- WRKK AM
- WVRT FM
- WVRZ FM

Rhode Island

Providence

- WHJJ AM
- WHJY FM
- WSNE FM
- WWBB FM

South Carolina

Charleston

- WALC FM
- WEZL FM
- WLTQ AM
- WRFQ FM
- WSCC FM

- WXLY FM

Columbia

- WCOS AM
- WCOS FM
- WLTY FM
- WNOK FM
- WVOC AM
- WXBT FM

Greenville

- WBZT FM
- WESC FM
- WGVLM AM
- WMYI FM
- WSSL FM

Tennessee

Tenn Agrinet @TNAN
AM

Tenn Rad Net @TNRN
AM

Chattanooga

- WLND FM

- WRXR FM

- WUSY FM

Cookeville

- WAKI AM
- WBMC AM
- WGIC FM
- WGSQ FM
- WHUB AM
- WKZP FM
- WPTN AM
- WRKK FM
- WSMT AM
- WTRZ FM
- WTZ

Memphis

- KJMS FM
- WDIA AM
- WEGR FM
- WHAL FM
- WHRK FM
- WREC AM



Nashville

- WLAC AM
- WNRQ FM
- WRVW FM
- WSIX FM
- WUBT FM

Texas

Austin

- KASE FM
- KFMK FM
- KHFI FM
- KPEZ FM
- KVET AM
- KVET FM

Beaumont

- KCOL FM
- KIOC FM
- KKMY FM
- KLVI AM
- KYKR FM

Bryan

- KAGG FM
- KKYS FM
- KNFX FM
- KVJM FM

El Paso

- KHEY AM
- KHEY FM
- KPRR FM
- KTSM AM
- KTSM FM
- XEPR FM

Houston

- KBME AM
- KHMV FM
- KKRW FM
- KLOL FM
- KODA FM
- KPRC AM
- KTBZ FM
- KTRH AM

Kileen-Temple TX

- KIIZ FM
- KLFX FM

McAllen

- KBFM FM
- KHKZ FM
- KQXX FM
- KTEX FM
- KVNS AM

San Antonio

- KAJA FM
- KQXT FM
- KRPT FM
- KTKR AM
- KXXM FM
- WOAI AM

Waco

- KBGO FM
- KBRQ FM
- KWTX AM
- KWTX FM

◦ WACO FM

Utah

Salt Lake City

- KJMY FM
- KNRS AM
- KODJ FM
- KOSY FM
- KXRV FM
- KZHT FM

Vermont

Burlington

- WCPV FM
- WEAV AM
- WEZF FM
- WVTK FM
- WXZO FM

Lebanon (VT-NH)

- WCVR FM
- WGXL FM
- WMXR FM
- WTSJ AM

◦ WTSL AM

◦ WTSM FM

◦ WVRR FM

◦ WXXK FM

Virginia

Virginia News Net
@VRNN AM

Harrisonburg

- WACL FM
- WAZR FM
- WKCY AM
- WKCY FM

Norfolk

- WCDG FM
- WJCD FM
- WKUS FM
- WOWI FM



Richmond

- WBTJ FM
- WRNL AM
- WRVA AM
- WRVQ FM
- WRXL FM
- WTVR FM

Roanoke

- WJJS FM
- WJJX FM
- WROV FM
- WSNV FM
- WSNZ FM
- WYYD FM
- WZBL FM

Staunton

- WKCI AM
- WKDW AM
- WSVO FM

Winchester

- WFQX FM

- WKSI FM
- WMRE AM
- WTFX AM
- WUSQ FM

Washington State

Centralia

- KELA AM
- KMNT FM

Seattle

- KFNK FM
- KHHO AM
- KJR AM
- KJR FM
- KNBQ FM
- KUBE FM

Spokane

- KCDA FM
- KISC FM
- KIXZ FM
- KKZX FM
- KPTQ AM

Tri-Cities

- KEYW FM
- KFLD AM
- KOLW FM
- KORD FM
- KXRX FM

Yakima

- KATS FM
- KDBL FM
- KFFM FM
- KIT AM
- KQSN FM
- KUTI AM

Washington D.C.

- WASH FM
- WBIG FM
- WIHT FM
- WMZQ FM
- WTEM AM
- WTNT AM

- WWDC FM
- WWRC AM

West Virginia

Hunt-Ashland

- WAMX FM
- WBKS FM
- WBVB FM
- WIRO AM
- WKEE FM
- WTCR AM
- WTCR FM
- WVHU AM
- WZZW AM

Parkersburg

- WDMX FM
- WHNK AM
- WLTP AM
- WNUS FM
- WRVB FM
- WVVV FM

Wheeling

- WBBD AM
- WEGW FM
- WKWK FM
- WOVK FM
- WVKF FM
- WWVA AM

Wisconsin

Eau Claire

- WATQ FM
- WBIZ AM
- WBIZ FM
- WISM FM
- WMEQ AM
- WMEQ FM
- WQRB FM

Madison

- WIBA AM
- WIBA FM
- WMAD FM
- WTSO AM



<ul style="list-style-type: none"> ◦ WXXM FM ◦ WZEE FM 	<p>Laramie</p> <ul style="list-style-type: none"> ◦ KCGY FM ◦ KOWB AM 	<ul style="list-style-type: none"> ◦ FM 104.7 (Canberra) ◦ Mix 106.3 (Canberra) 	<ul style="list-style-type: none"> ◦ ZM 91.0FM ◦ Radio Sport 1332AM ◦ Hauraki Amped 99.0FM ◦ Easy Mix 98.2FM ◦ Coast 105.4 ◦ Flava 95.8FM 	<p>(Alexandra), and 96.2FM (Wanaka)</p> <ul style="list-style-type: none"> ◦ Classic Hits 90.4FM (Queenstown), 99.9FM (Alexandra), and 96.2FM (Wanaka)
<p>Milwaukee</p> <ul style="list-style-type: none"> ◦ WISN AM ◦ WKKV FM ◦ WMIL FM ◦ WOKY AM ◦ WQBW FM ◦ WRIT FM 	<p>Other</p> <p>CC Traffic @TRAF AM</p> <p>Clear Channel St Net @CCSN AM</p> <p>Voice of SW AG @VSAN AM</p>	<ul style="list-style-type: none"> ◦ Gold FM (Melbourne) ◦ Mix 101.1 (Melbourne) ◦ Nova (Perth) ◦ Mix 106.5 (Sydney) ◦ The Edge (Sydney) ◦ WSFM (Sydney) 	<p>Blenheim/Marlborough</p> <ul style="list-style-type: none"> ◦ Newstalk ZB 92.1FM ◦ Classic Hits 96.9FM (89.1FM and 1539AM Picton) ◦ ZM 90.5FM ◦ Radio Sport 98.5FM ◦ Hauraki Amped 94.5FM 	<p>Christchurch</p> <ul style="list-style-type: none"> ◦ Newstalk ZB 100.1FM/1098AM ◦ Classic Hits 97.7FM/96.5FM ◦ ZM 91.3FM (90.9FM Sumner) ◦ Radio Sport 1017AM (702AM Mid Canterbury) ◦ Hauraki Amped 106.5FM (89.3FM Sumner) ◦ Coast 1593AM
<p>Wyoming</p>	<p>Yancy AG Net @YANC AM</p>	<p>New Zealand</p>	<p>Central Otago</p> <ul style="list-style-type: none"> ◦ Newstalk ZB 98.6FM (Queenstown), 95.1FM 	<p>Dunedin/Otago</p> <ul style="list-style-type: none"> ◦ Newstalk ZB 1044AM ◦ Classic Hits 89.4FM
<p>Casper</p> <ul style="list-style-type: none"> ◦ KKTL AM ◦ KMGW FM ◦ KRVK FM ◦ KTRS FM ◦ KTWO AM ◦ KWYY FM 	<p>Clear Channel International</p> <p>Australia</p> <ul style="list-style-type: none"> ◦ Cruise 1323 AM (Adelaide) ◦ Mix 102.3 (Adelaide) ◦ 4KQ (Brisbane) ◦ 97.3 FM (Brisbane) 	<p>Ashburton/Mid Canterbury</p> <ul style="list-style-type: none"> ◦ Newstalk ZB 873AM ◦ Classic Hits 92.5FM/89.3FM <p>(Auckland)</p> <ul style="list-style-type: none"> ◦ Newstalk ZB 1080AM/89.4FM ◦ Classic Hits 97.4FM 	<p>Central Otago</p> <ul style="list-style-type: none"> ◦ Newstalk ZB 98.6FM (Queenstown), 95.1FM 	<p>Dunedin/Otago</p> <ul style="list-style-type: none"> ◦ Newstalk ZB 1044AM ◦ Classic Hits 89.4FM
<p>Cheyenne WY</p> <ul style="list-style-type: none"> ◦ KGAB AM ◦ KIGN FM ◦ KLEN FM ◦ KOLZ FM 				



<ul style="list-style-type: none"> ◦ ZM 95.8FM ◦ Radio Sport 693AM ◦ Hauraki Amped 88.3FM and 106.7FM 	<ul style="list-style-type: none"> ◦ Hauraki Amped 96.2FM ◦ Coast 105.0FM 	1377AM	1341AM	North Taranaki, 1557AM South Taranaki, 94.4FM Central Taranaki, and Hawera 88.2FM
	Invercargill/Southland	Masterton/Wairarapa	<ul style="list-style-type: none"> ◦ Coast 95.9 ◦ Classic Hits 89.6FM (Takaha 1269AM) ◦ ZM 96.8FM ◦ Radio Sport 549AM ◦ Hauraki Amped 90.4FM ◦ Coast 100.8FM 	
Greymouth/Westport	<ul style="list-style-type: none"> ◦ Newstalk ZB 98.7FM (1287AM Westport) ◦ Classic Hits 90.7FM (93.1FM hokitika, 97.5FM Reefton, 90.9FM Westport, and 90.5FM South Westland) ◦ Radio Sport 89.9FM 	<ul style="list-style-type: none"> ◦ Newstalk ZB 846AM ◦ Classic Hits 90.3FM ◦ ZM 94.3FM ◦ Radio Sport 91.9FM 		Oamaru/Waitaki
	<ul style="list-style-type: none"> ◦ Radio Sport 558AM ◦ Hauraki Amped 93.2FM ◦ Coast 92.4FM ◦ Hokonui Gold in Gore 94.8FM ◦ Tapanui 95.2FM ◦ Radio Clutha 91.3FM 	Napier/Hawke's Bay	New Plymouth/Taranaki	
		<ul style="list-style-type: none"> ◦ Newstalk ZB 90.3FM/1278AM ◦ Classic Hits 89.5FM (Wairoa 99.7FM) ◦ ZM 95.9FM ◦ Radio Sport 1125AM ◦ Hauraki Amped 99.9FM ◦ Coast 1584AM ◦ Flava 96.7FM 	<ul style="list-style-type: none"> ◦ Newstalk ZB 1053AM (1278AM Hawera) ◦ Classic Hits 90.0FM (91.2FM Okato to Opunake) ◦ ZM 98.8FM (New Plymouth/Taranaki) ◦ Radio Sport 774AM ◦ Hauraki Amped 90.8FM ◦ Coast 1359AM 	Palmerston North/Manawatu
Hamilton/Waikato	Kapiti/Horowhenua			<ul style="list-style-type: none"> ◦ Newstalk ZB 927AM ◦ Classic Hits 97.8FM ◦ ZM 90.6FM ◦ Radio Sport 1089AM ◦ Hauraki Amped 105.8FM
<ul style="list-style-type: none"> ◦ Newstalk ZB 1296AM/97.0FM ◦ Classic Hits 98.6FM ◦ ZM 89.8FM ◦ Radio Sport 792AM 	<ul style="list-style-type: none"> ◦ Newstalk ZB 89.5 ◦ Classic Hits 92.7 ◦ ZM 91.1 ◦ Radio Sport 	Nelson		
		<ul style="list-style-type: none"> ◦ Newstalk ZB 		



Rotorua

- Newstalk ZB 747AM
- Classic Hits 97.5FM/90.8FM
- ZM 98.3FM
- Radio Sport 1350AM
- Hauraki Amped 94.3FM
- Coast 96.7FM
- Flava 89.5FM

Taupo

- Newstalk ZB 96FM
- Classic Hits

96.8FM

- Radio Sport 90.4FM
- Hauraki Amped 92.8FM

Tauranga/Bay of Plenty

- Newstalk ZB 90.2FM/1008AM
- Classic Hits 95.0FM
- ZM 89.4FM (Tauranga/Bay of Plenty)
- Radio Sport 1521AM (Tauranga/

Bay of Plenty)

- Hauraki Amped 91.0FM (Tauranga/Bay of Plenty)
- Easy Mix 99.0FM (Tauranga/Bay of Plenty)
- Coast 97.4FM (Tauranga/Bay of Plenty)
- Newstalk ZB 1152AM (Timaru/South Canterbury)
- Classic Hits 94.7FM

- (98.7FM South Canterbury)
- ZM 96.3FM
- Radio Sport 1494AM

Online Properties

Iheartradio

Other

Clear Channel Communications News Networks

Clear Channel

Outdoor

Critical Mass Media

Inside Radio

Katz Media Group

Premiere Radio Networks (Syndication)

Twelve Creative

RCS



Public Chat

What would be some of the benefits of conglomeration for a company and for the public? What would be some of the drawbacks for a company and for the public?



Top Global Media Companies 2021

1. Apple
2. Amazon
3. Alphabet
4. Microsoft
5. Alibaba Group
6. Comcast
7. Softbank
8. Tencent Holdings
9. Facebook
10. Sony
11. Netflix
12. Baidu
13. ViacomCBS
14. AT&T
15. Vivendi
16. Nintendo
17. Walt Disney
18. Dish Network
19. NetEase
20. Activision Blizzard



Top Global Media Companies 2021

Company	Country	Sales	Profit	Assets	Market Value
Apple	USA	\$294 B	\$63.9 B	\$354.1 B	\$2.25 T
Alibaba	China	\$93.8 B	\$23.3 B	\$250.1 B	\$657.5 B
Softbank	Japan	\$70.3 B	\$14.9 B	\$366.7 B	\$163.1 B
Vivendi	France	\$18.3 B	\$1.6 B	\$46.6 B	\$37.3 B



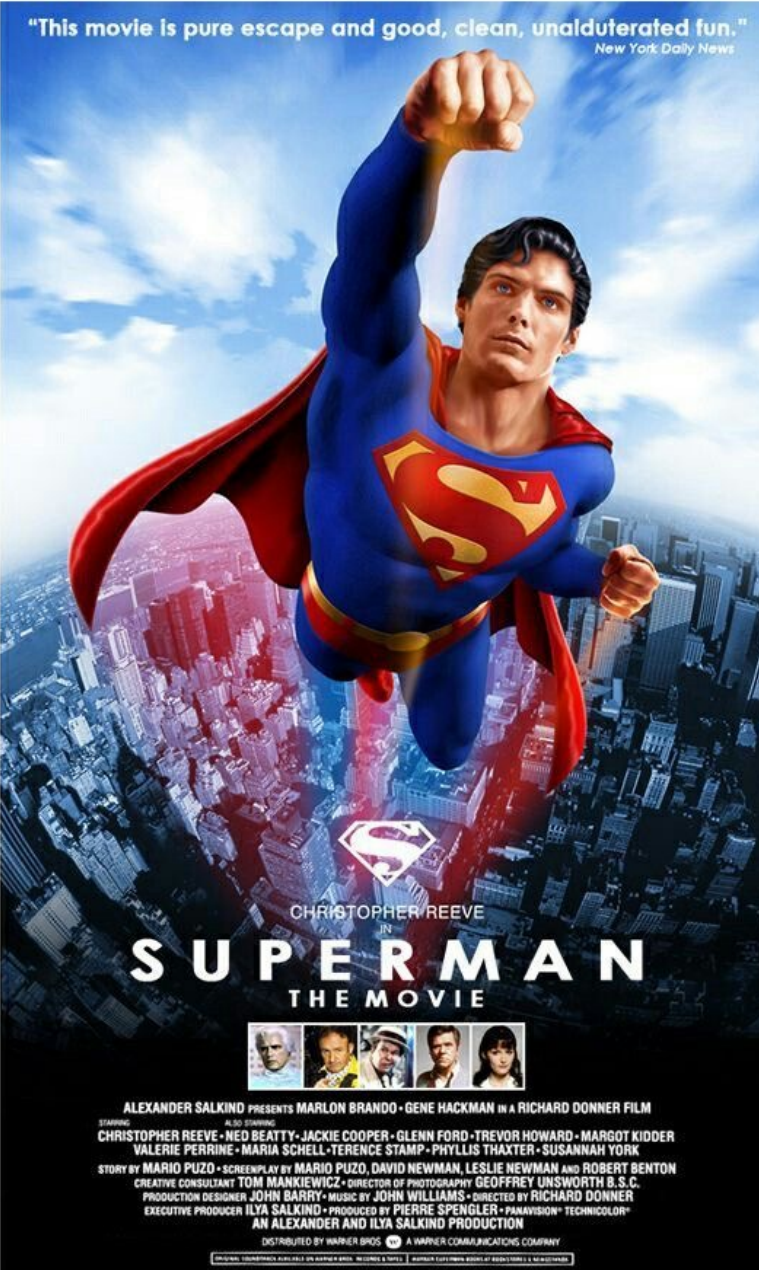
Developments in Media Business Structure



Developments in Media Business Structure

- Growth





1978
Budget \$55 M



2019
Budget \$200 M

Developments in Media Business Structure

- Growth
- Integration and Diversification (Cross-Media Ownership)



Walt Disney
Animation
Studios

Walt Disney
World Resort

Walt Disney
Records

ESPN

WMYM AM
(Miami, FL)

Disney Digital
Books

ABC Family

Disney
Interactive
Studios

Disney Apparel





WeChat



Tencent Cloud



NOW

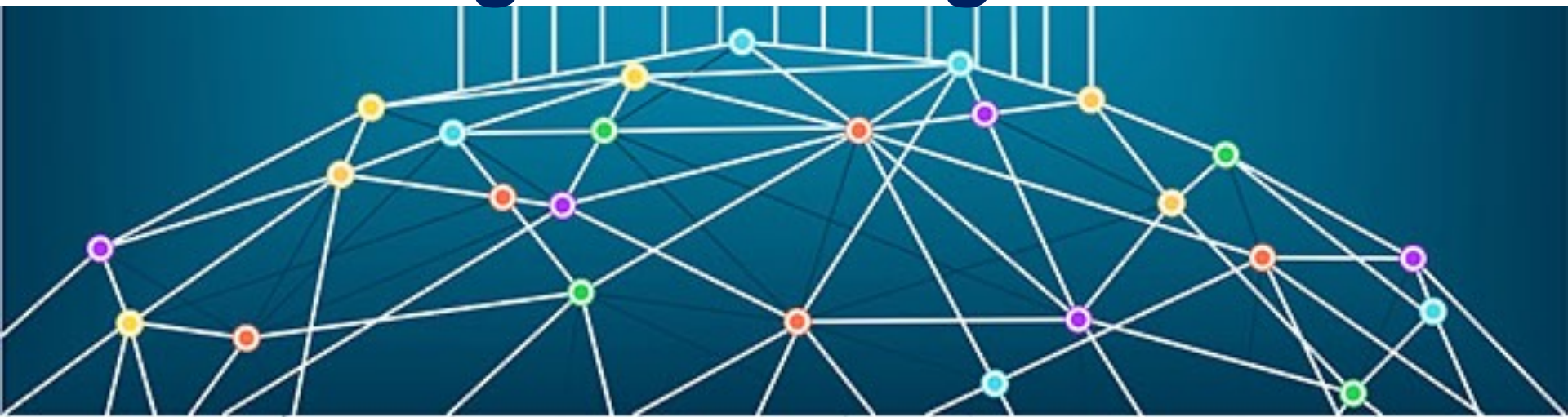


Diversification as insurance





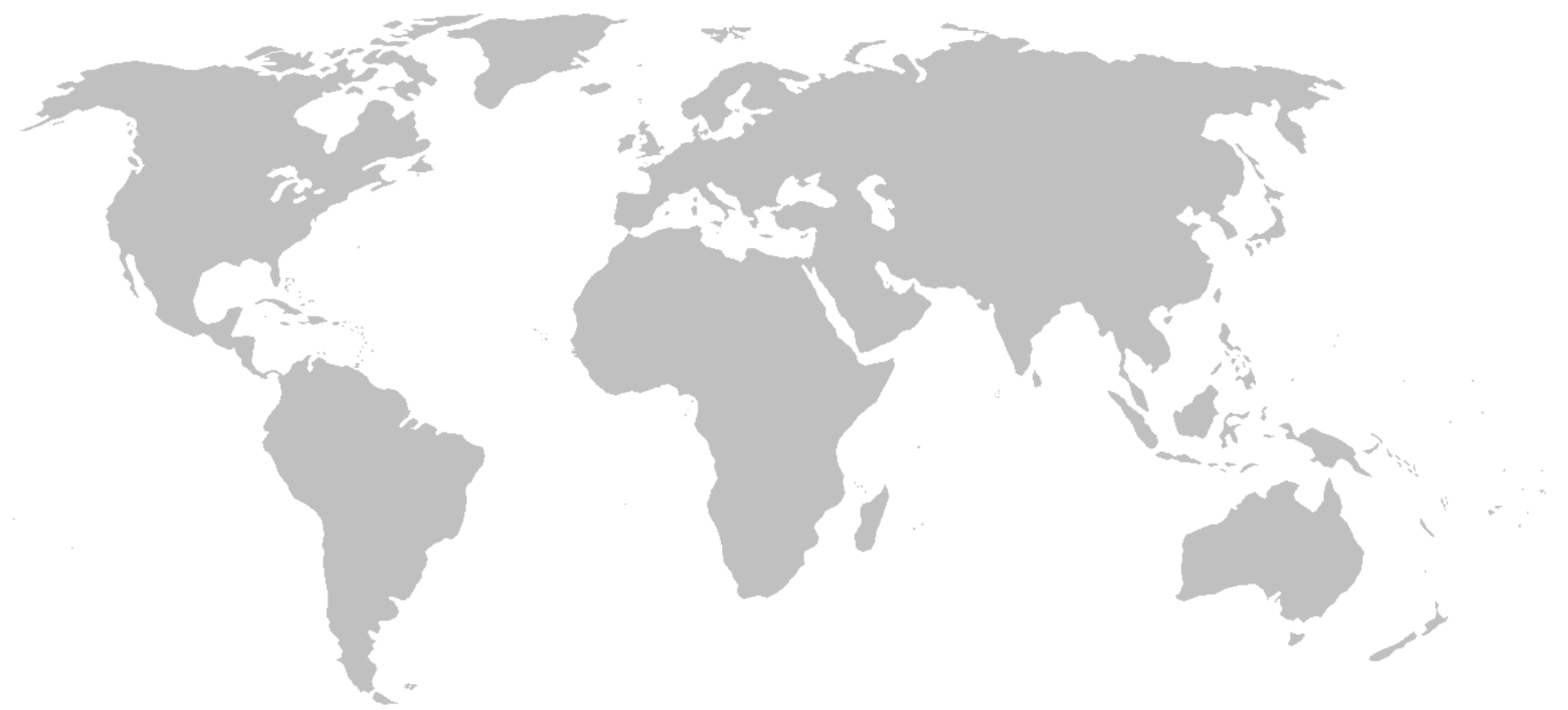
Digital Convergence



Developments in Media Business Structure

- Growth
- Integration and Diversification (Cross-Media Ownership)
- Globalization





Transnational Corporations (TNC)

companies that operate beyond a single nation state



Developments in Media Business Structure

- Growth
- Integration and Diversification (Cross-Media Ownership)
- Globalization
- Concentration of Ownership

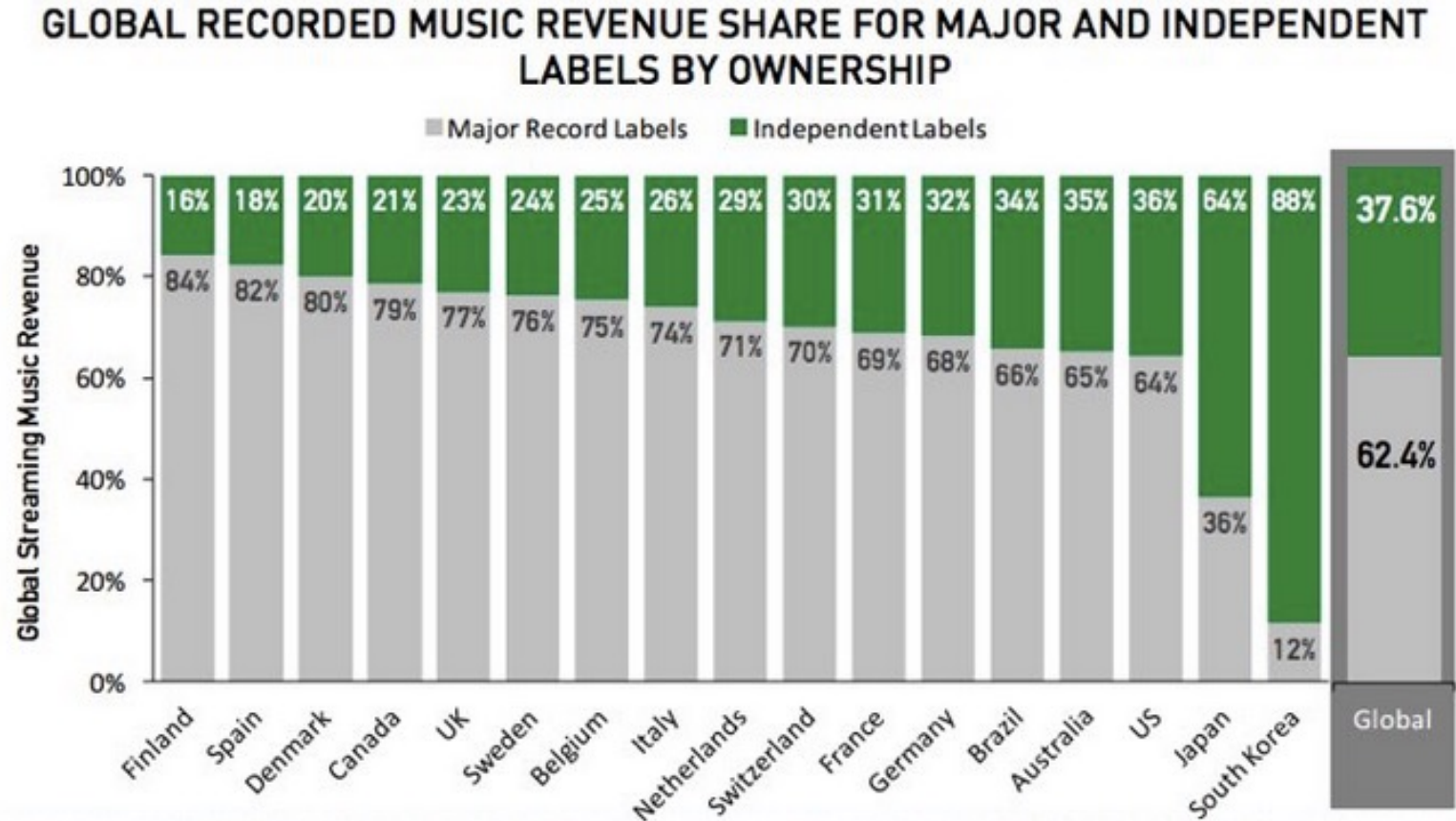


Concentration

when the top companies in an industry collectively control the vast majority of industry sales or assets



Concentration in the Recording Industry



Source: WIN / MIDiA Global Music Market Share Model (05/16)

“Two-Thirds of All Music Sold Comes from Just 3 Companies” Paul Resnikoff .*Digital Music News*. August 3, 2016.

<https://www.digitalmusicnews.com/2016/08/03/two-thirds-music-sales-come-three-major-labels/>



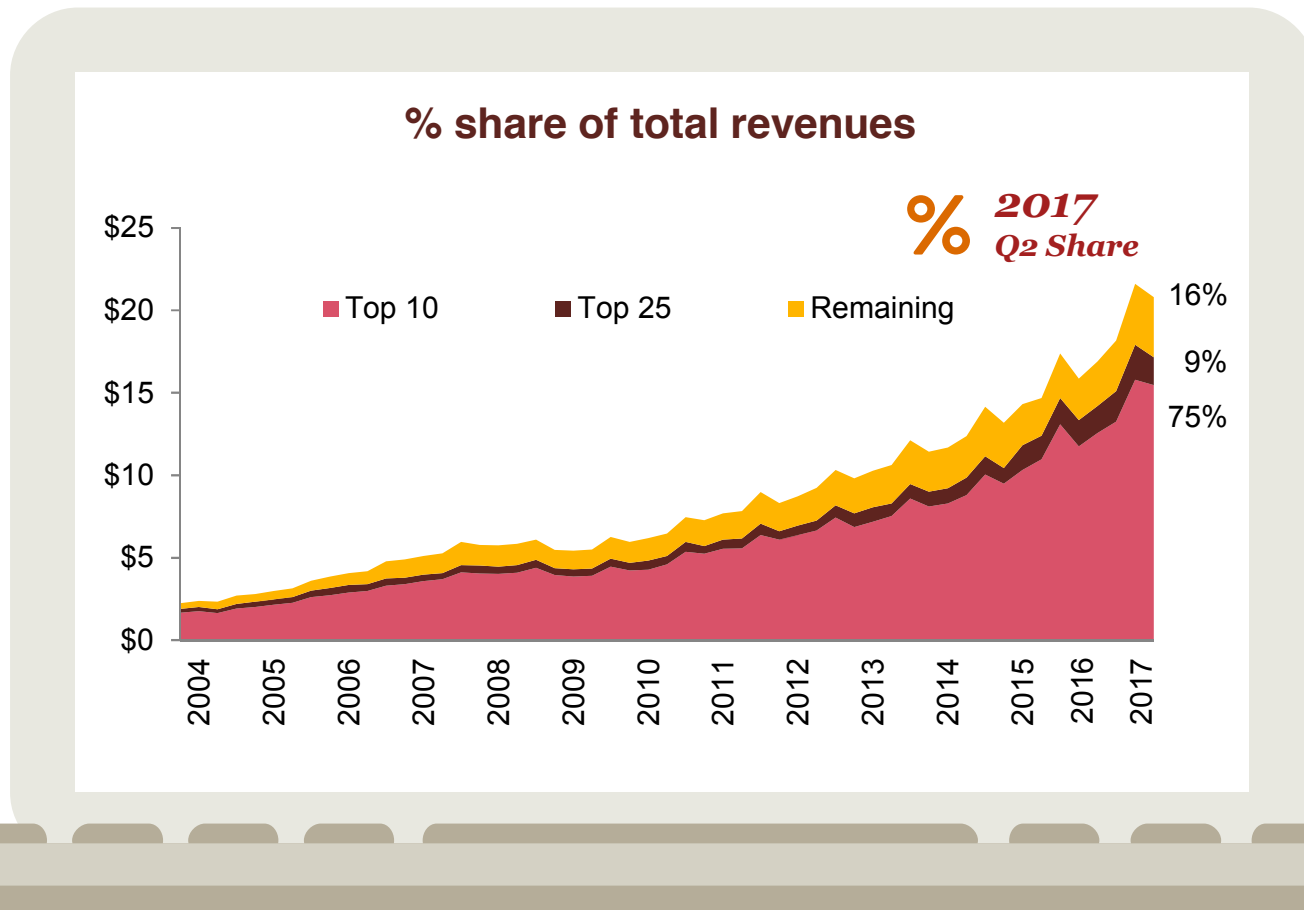
Concentration in the American Film Industry

- Films made by Hollywood studios and subsidiaries = 213 out of 631 total American films
- Hollywood studios percentage of total American film revenue = 95%

“Sundance Infographic 2018: As Climate Changes, Indies Retrench.” Adam Leipzig. *Cultural Weekly*. January 17th, 2018.



Concentration in the Advertising Industry



International Advertising Bureau (IAB) Internet Advertising Revenue Report: 2017 First Six Months Results. December 2017.

<https://www.iab.com/wp-content/uploads/2017/12/IAB-Internet-Ad-Revenue-Report-Half-Year-2017-REPORT.pdf>



Show Share of All Users Using Any Combination of:

Browser [All]

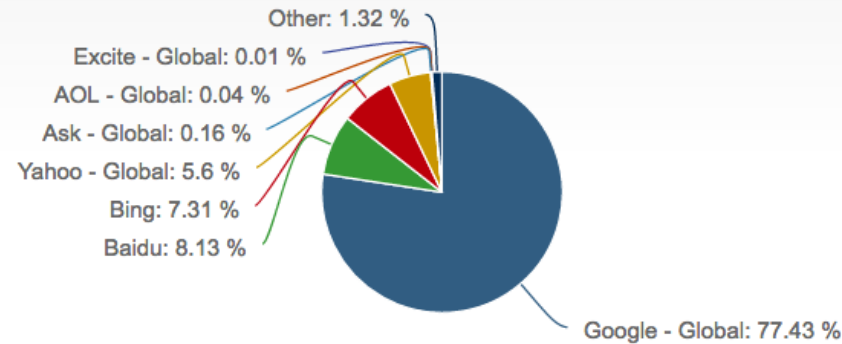
Operating System [All]

Device Type Desktop

 [Geographic and Demographic Filter](#)

TIMEFRAME EXPORT TO DISPLAY

EMBED COLUMNS HELP



SEARCH ENGINE

TOTAL MARKET SHARE

<input checked="" type="checkbox"/> Google - Global	77.43%
<input checked="" type="checkbox"/> Baidu	8.13%
<input checked="" type="checkbox"/> Bing	7.31%
<input checked="" type="checkbox"/> Yahoo - Global	5.60%
<input checked="" type="checkbox"/> Ask - Global	0.16%
<input checked="" type="checkbox"/> AOL - Global	0.04%
<input checked="" type="checkbox"/> Excite - Global	0.01%

<https://www.netmarketshare.com/search-engine-market-share.aspx?qprid=4&qpcustommd=0>



Things to consider



Things to consider

- Conglomeration doesn't always work



Things to consider

- Conglomeration doesn't always work
- Even industries with high levels of concentration change



Things to consider

- Conglomeration doesn't always work
- Even industries with high levels of concentration change
- Very few companies are truly global



Synergy

the situation where two or more companies or divisions of a company work together in a particularly fruitful way to produce an effect greater than the sum of their individual effects



Pirates of the Caribbean

- Original Ride at Disneyland (1967)
- Ride at Disney Magic Kingdom (1973)
- Ride at Tokyo Disneyland (1983)
- Ride at Disney Paris (1992)
- *Pirates of the Caribbean II: Battle for Buccaneer Gold* (2000) – Virtual Ride
- *Pirates of the Caribbean: The Curse of the Black Pearl* (2003)
- *Pirates of the Caribbean: Dead Man's Chest* (2006)
- *Pirates of the Caribbean Multiplayer Mobile* (2006) – Massive Multiplayer Mobile Game
- *Pirates of the Caribbean: Jack Sparrow* (2006-2009) Children's Novel Series
- *Pirates of the Caribbean Online* (2007) - MMPORG
- *Pirates of the Caribbean: At World's End* (2007)
- *Pirates of the Caribbean: Legends of the Brethren Court* (2008-Present) - Children's Novel Series
- *Pirates of the Caribbean: On Stranger Tides* (2011)
- *Pirates of the Caribbean: The Price of Freedom* (2011) – Novel
- Ride at Shanghai Disneyland Park (2016)
- *Pirates of the Caribbean: Dead Men Tell No Tales* (2017)
- *The Brightest Star in the North: The Adventures of Carina Smyth* (2017) – Young Adult Novel



Public Chat

What would be some of the benefits of synergy for a company and for the public? What would be some of the drawbacks for a company and for the public?



Cross-Media Promotion

“the promotion by media of allied media and other interests” (Hardy, 2010, p. 4).



乘风破浪的姐姐 [Sisters Who Made Waves]



Product Placement – Advertisement



Talk Show Appearance –Cross Media Promotion



CNN is owned
by Turner
Broadcasting,
which is
owned by
Warner Media,
which owns
Warner Bros.

Film Appearance – Cross Media Promotion

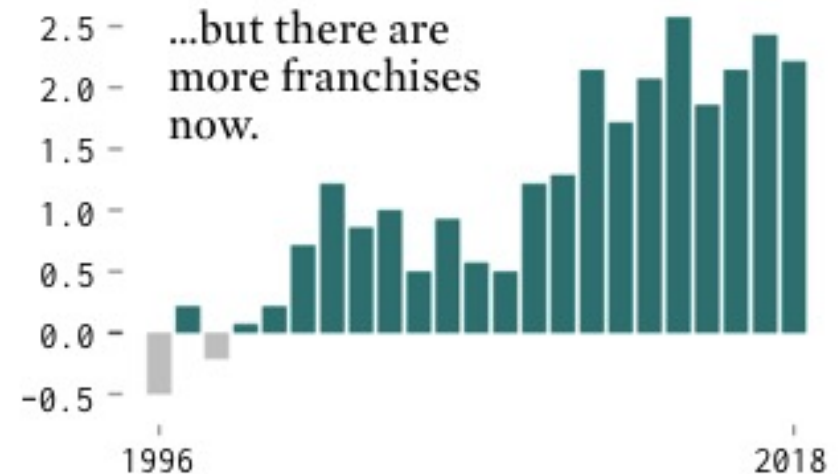
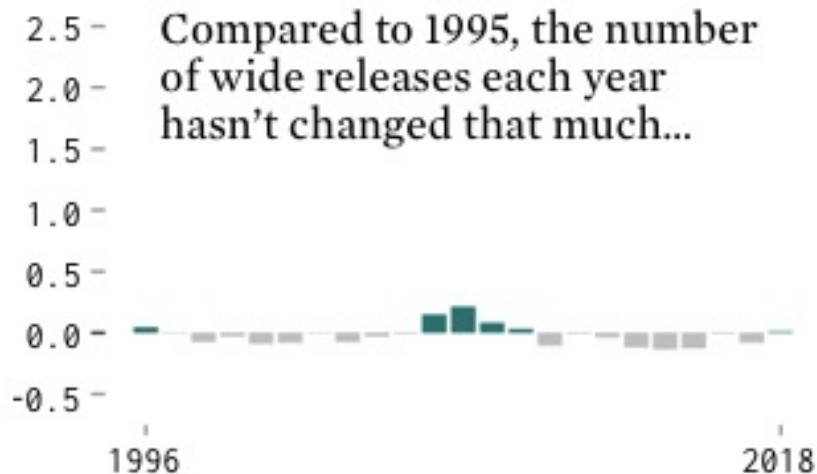
Franchise

the development of a property across different media and products



Billions at the Franchise Box Office (Interactive Data) By Nathan Yau

Don't worry though. There appears to be zero shortage of franchises. In 2018, there were about twice as many movies released that were or became a part of a franchise than in 1995, based on counts from The Numbers:



<https://flowingdata.com/2019/02/20/franchise-box-office/>





Case Study: *Black Panther*

Production Budget \$200 M/

CN¥ 1.26 B

Gross \$1.3 B/ CN¥ 8.1 B



TA-NEHISI COATES ● BRIAN STELFREEZE ● LAURA MARTIN

BLACK PANTHER

#1



MARVEL
BONUS
DIGITAL
EDITION

Black Panther (2016) #1

MARVEL.COM

Black Panther

[Comic]

2016

Writer Ta-Nehisi

Coates





COMICS

MOVIES

VIDEOS

GAMES

TV

CHARACTERS

SHOP

MORE

GET TICKETS

WATCH TRAILER

Synopsis

Cast

Gallery

Music

Partners

In Theaters 02.16.18

0 1

WHAT DO YOU KNOW ABOUT WAKANDA ?

SCROLL TO DISCOVER



#BLACKPANTHER

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[Privacy Policy](#)

[Your California Privacy Rights](#)

[Children's Online Privacy Policy](#)

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[Interest-Based Ads](#)

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'Black Panther: The Album' Spends Second Week at No. 1 on Billboard 200 Chart

[b billboard.com/articles/columns/chart-beat/8219136/black-panther-album-billboard-200-no-1-second-week](https://www.billboard.com/articles/columns/chart-beat/8219136/black-panther-album-billboard-200-no-1-second-week)



2/25/2018 by [Keith Caulfield](#)

Black Panther: The Album spends a second week at No. 1 on the Billboard 200 chart, as the set earned 131,000 equivalent album units in the week ending Feb. 22 (down 15 percent), according to Nielsen Music. Of that sum, 40,000 were in traditional album sales (down 23 percent). A week ago, the album debuted at No. 1 with 154,000 units (52,000 in album sales).

The Billboard 200 chart ranks the most popular albums of the week in the U.S. based on multi-metric consumption, which includes traditional album sales, track equivalent albums (TEA) and streaming equivalent albums (SEA). The new March 3-dated chart (where *Black Panther: The Album* spends a second frame at No. 1) will be posted in full on Billboard's websites on Tuesday, Feb. 27.

Black Panther: The Album — which features music from and inspired by the Marvel Studios film *Black Panther* — is the second soundtrack to notch two weeks at No. 1 in 2018. It follows *The Greatest Showman*, which logged two weeks atop the lists dated Jan. 13 and 20. In



Watch Kendrick Lamar's College Football Playoff National Championship Halftime Show

stereogum.com/1977757/watch-kendrick-lamars-college-football-playoff-national-championship-halftime-show/video/



CREDIT: Dimitrios Kambouris/Getty Images

Kendrick Lamar performed at halftime of the College Football Playoff National Championship Game between the Georgia Bulldogs and the Alabama Crimson Tide in Atlanta tonight. Notably, it was the first-ever halftime show performance in college championship game history. He did "DNA.," "ELEMENT.," and "HUMBLE." before closing with "[All The Stars](#)," his new collaboration with SZA from the *Black Panther* soundtrack. Watch below.

Donald Trump was at the game, and although it's unclear if he watched Kendrick's performance, he was caught on camera seemingly not knowing all the words to the National Anthem (as performed by the Zac Brown Band). Watch that below.

Pres. Trump takes the field for the National Anthem ahead of tonight's college football championship game. <https://t.co/JGVhB5xp1A> pic.twitter.com/k4lFtrwXzI

— ABC News (@ABC) [January 9, 2018](#)

UPDATE: It seems Trump missed the show.





Quick Shop

Black Panther Swimwear
Collection for Kids

\$6.95 - \$22.95



Black Panther Costume
Collection for Kids

\$24.95 - \$54.95



Black Panther Light-Up
Costume for Kids

\$49.95 - \$54.95





**Black Panther Kimoyo Bead
Glass Bracelet by RockLove ...**

\$29.95



**Black Panther Glove Set with
Battle Sounds**

\$24.95



Black Panther Sandals for Kids

\$7.95

Buy One, Get One 50% Off!



**Black Panther Family T-Shirt
Collection**

\$16.95 - \$22.95



**Black Panther Fashion
Collection for Boys**

\$12.95 - \$34.95



Quick Shop



This Black Panther-Inspired Fashion Show Is Gorgeous, But It's Also for a Good Cause

io9.gizmodo.com/this-black-panther-inspired-fashion-show-is-gorgeous-b-1823004194



Image: CJ Dominguez

Marvel's *Black Panther* is currently taking the world by storm—the comics, the film, the soundtrack, and now... New York Fashion Week.

As if I wasn't already pumped enough, Disney invited me to check out the "Welcome to Wakanda" exhibition this week in Manhattan. I saw a fantastic collection of fashions—gowns, jewelry, shoes, and more—inspired by the upcoming Ryan Coogler film.

Designers featured include Chromat, Cushnie et Ochs, Ikiré Jones, LaQuan Smith, Sophie Theallet, TOME, Fear of God, Brother Vellies, Doureian Fletcher, and Josh Bennett. Take a look through our gallery to check out some of these designs and learn more about their inspirations:





Seen in Lexus "Long Live The King"


**BLACK
PANTHER**

IN THEATERS FEBRUARY 16

A SUPER-CHARGED COLLABORATION





FLAVORS

CONTACT US

BRISK LOCATOR

UNLEASH YOUR FLAVOR

MARVEL
BLACK PANTHER

IN THEATERS FEBRUARY 16

WATCH NOW

THAT'S
BRISK

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search

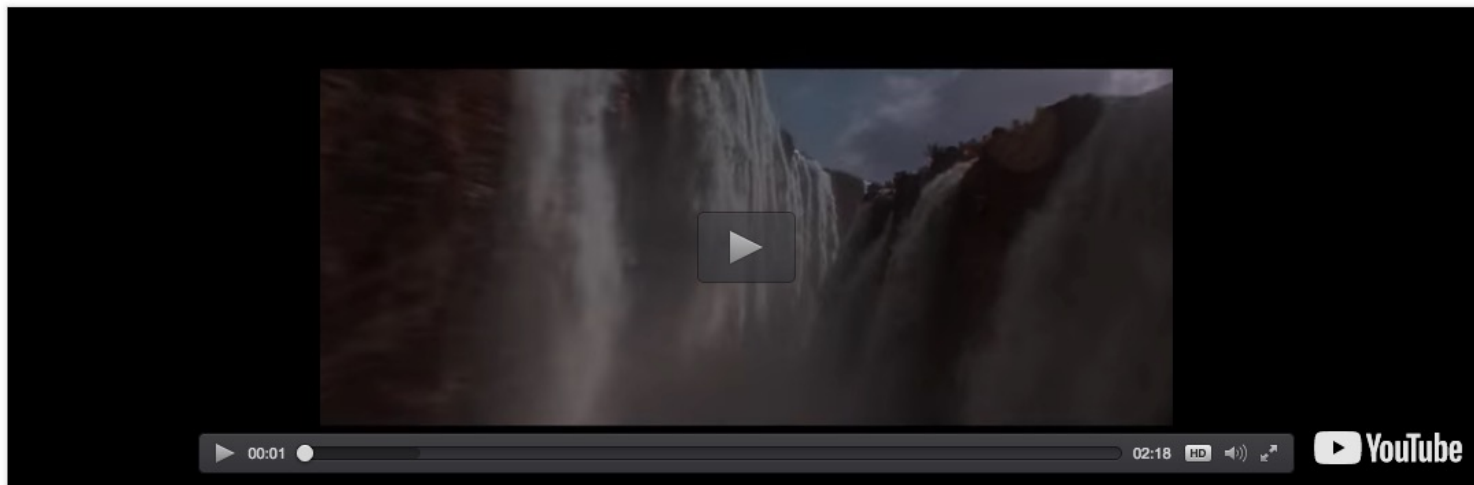


- REGIONS & CITIES
- THINGS TO DO
- PLACES TO STAY
- DINING
- EVENTS
- TRIP IDEAS

VIDEO

Share Georgia!      

Marvel's Black Panther Official Trailer



Directed by Ryan Coogler (Creed, Fruitville Station) Marvel's Black Panther is the story of T'Challa (Chadwick Boseman), returns home to the African of Wakanda to succeed to the throne and take his rightful place as king. Also starring Lupita Nyong'o and Michael B. Jordan.





OVERVIEW

Georgia production incentives provide up to 30% of your Georgia production expenditures in transferable tax credits.

The program is available for qualifying projects, including feature films, television series, commercials, music videos, animation and game development. With one of the industry's most competitive production incentive programs, the Georgia Film Office can help you dramatically cut production costs without sacrificing quality.





Production Budget \$316 m
/ CN¥ 2.14 b

Box Office \$2.01 b /
CN¥ 13.65 b

Marketing \$170 m /
CN¥ 1.15 b

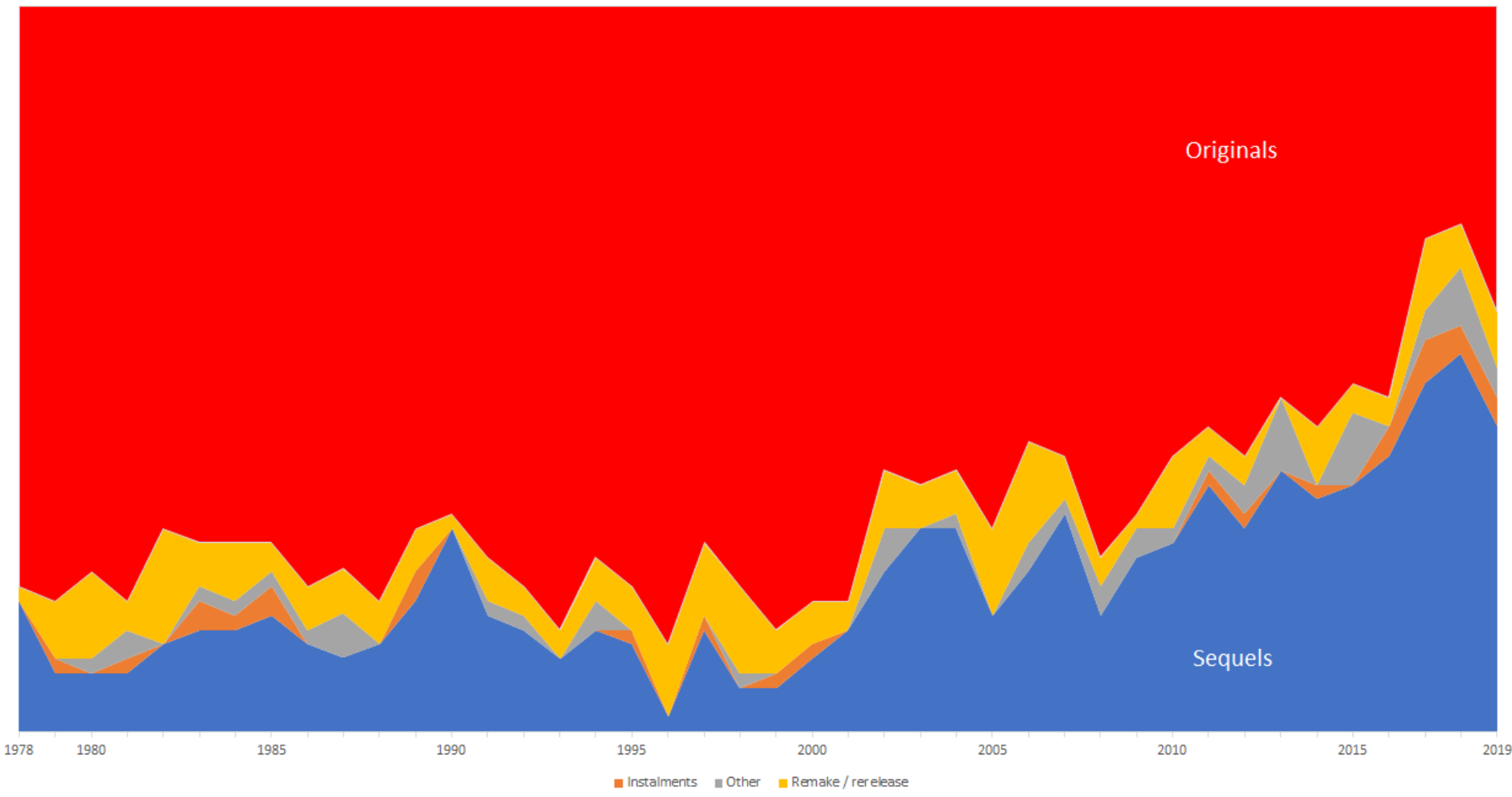
Partnerships: Coca-Cola, Quicken Loans, Ziploc, Go-Gurt, Yoplait, Synchrony Bank, American Airlines and Stand Up to Cancer. In addition Duracell, Unilever, Quaker, Chevron, Infiniti, and Samsung

https://www.boxofficemojo.com/title/tt4154756/?ref=_bo_se_r_3

<https://deadline.com/2018/04/avengers-infinity-war-marvel-historic-promotional-campaign-1202358646/>



Hollywood's Vanishing Creativity? Proportion of Original Films in the Worldwide Top 50 Grossing Films, 1978-2019



https://www.reddit.com/r/dataisbeautiful/comments/io3x6l/oc_hollywoods_vanishing_creativity_proportion_of/?utm_source=share&utm_medium=ios_app&utm_name=iossmf



Public Chat

What instances of synergy and franchising have you witnessed in mainland Chinese media?



Any Questions?

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